

FOR IMMEDIATE RELEASE

ONE OF 2019'S BEST PLACES TO WORK

December 2, 2019 (Germantown, WI) – Virtual Benefits Administrator (VBA) is proud to have been selected as one of the Best Places to Work in 2019, an annual awards program administered by Business Insurance and Best Companies Group.

With this award, VBA is identified as an employer that is committed to attracting, developing and retaining great talent through a combination of culture, benefits and other programs that their employees' value.

The top-ranking finalists are those that rated highest on a two-part assessment that focuses on eight core focus areas: leadership and planning, corporate culture and communication, role satisfaction, work environment, supervisory relationships, training, pay and benefits, and overall engagement.

"We're honored to receive this recognition, but more so that our employees share their talent, dedication, and professionalism with VBA and those we serve each day," said Michael Clayton, CEO, VBA. "This award shines a light on the heart of VBA and for us it further highlights the importance of a commitment to creating and maintaining an environment where employees feel welcome and are provided with everything they need to deliver the highest levels of service to our clients".

"VBA prides itself on being able to service client needs as an extension of both their business staff and IT staff," continued Clayton. "With VBA Services we are more than just a software system, we are a solutions provider. Helping our clients solve industry problems with a combination of leading-edge software and dedicated, experienced services staff is rewarding for us and our client."

About Virtual Benefits Administrators (VBA)

Virtual Benefits Administrator (VBA) is a proactive, leading edge software design company providing comprehensive solutions to the insurance industry for nearly 20 years. Uniquely delivered on a secure, cloud-based architecture, VBA provides one-common architecture for all Employee Benefit Administration. The VBA software development process focuses on continuous improvement to address the requirements of the ever-changing healthcare industry. This empowers VBA clients to focus on business strategy and growth while streamlining their operations.

CONTACT: Rachel Lanser Vice President of Operations and Payer Solutions 262-946-1218

rlanser@vbasoftware.com

